

THE

# KEYSTONE INITIATIVE

ROADMAP TO A



WORLD IN HARMONY



# **BUILD STRONG AND CONFIDENT LEADERS**

Clarify  
Leadership  
Roles

Align  
Qualification  
Process

Provide  
Mentorship

THE

# KEYSTONE INITIATIVE

ROADMAP TO A



WORLD IN HARMONY



Masons  
of California

2026



**LEADERSHIP RETREATS**



# Building Strong and Confident Leaders

## Through the Executive Committee

# PROSPECTING TO MEMBER FUNNEL

A funnel diagram with five horizontal segments of decreasing width from top to bottom. The segments are colored blue, green, orange, red, and red. The top blue segment is the widest and contains the text 'PROSPECTING'. The green segment contains 'SCHEDULING DEGREES', the orange segment contains 'RITUAL READINESS', and the red segment contains 'ADVANCEMENT'. White arrows on the left side of the funnel point downwards from one segment to the next, indicating a sequential flow.

**PROSPECTING**

**SCHEDULING DEGREES**

**RITUAL  
READINESS**

**ADVANCEMENT**

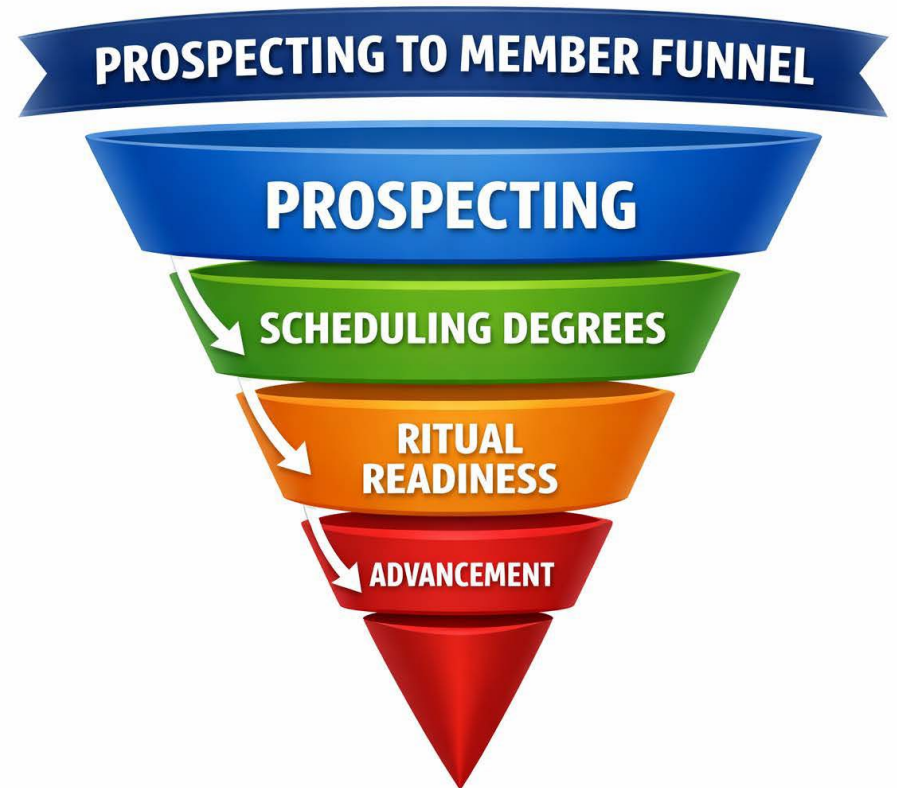
# Prospecting

What could the lodge do better to make prospecting successful?



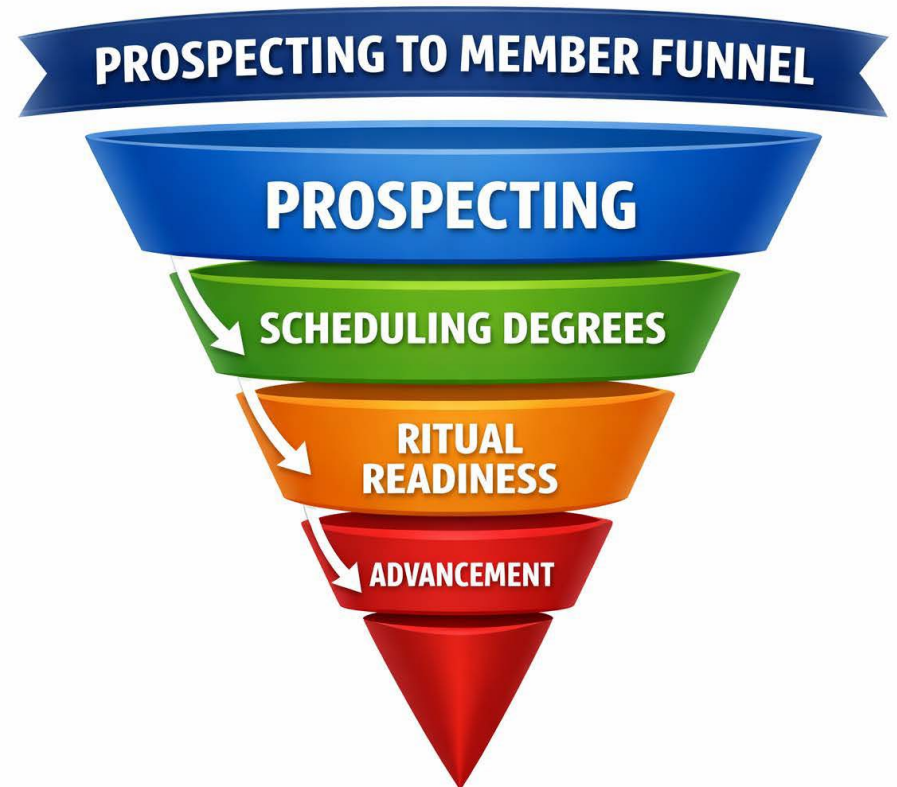
# Scheduling Degrees

What enables consistent and successful scheduling?



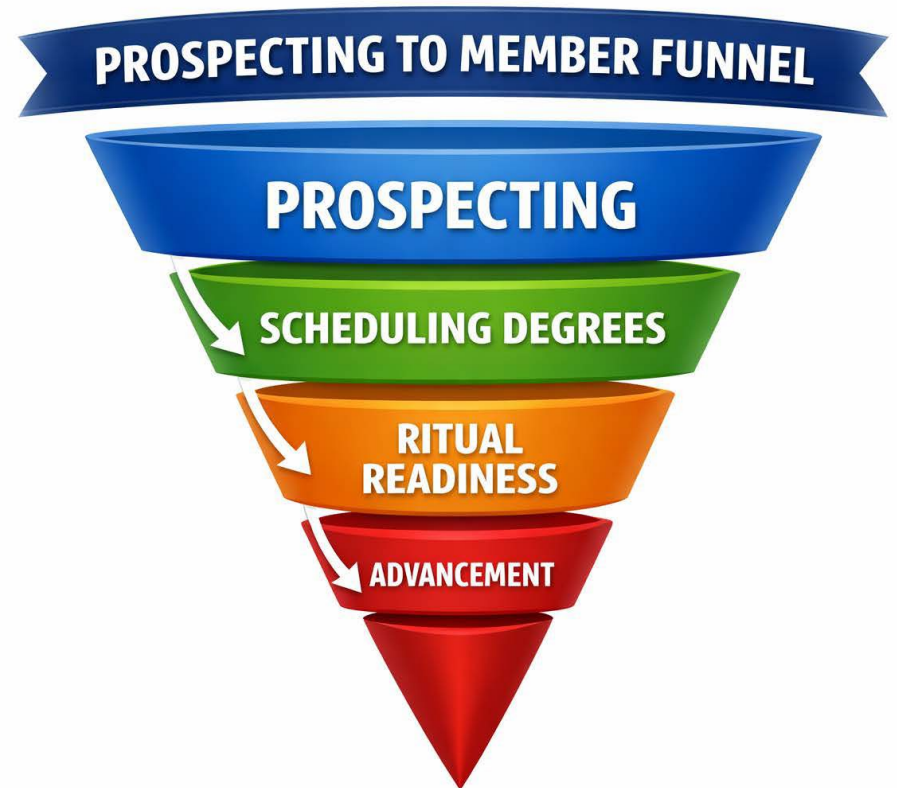
# Ritual Readiness

What supports  
strong ritual  
readiness?



# Advancement

What creates  
strong and  
consistent  
advancement?





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