

## 2024 M&W Retreat Agenda

*Leading Lodges Today: Renewal & Growth*

Time	Session Type	Session/ Presenter	
<b>Friday</b>		<b>Let's engage and find inspiration and motivate</b>	
4:00 p.m. – 6:00 p.m.	Pre-Session Gathering	<b>Shriner Weekend Welcome</b> Let's start the weekend seeing old friends and meeting new ones at the welcome reception sponsored by the Shriners.	
4:00 p.m. – 7:15 p.m.	Pre-Session Activity	<b>Graffiti Wall</b> Commemorate and share your intention for the weekend by answering this question: <i>What Do You Want to Learn from this Weekend?</i>	
5:30 p.m. – 6:00 p.m.	Pre-Session Gathering	<b>First-Timers Unite!</b> First time participants, come to understand how to make the most of the retreat, set your goals, and partner with others.	
7:15 p.m. – 7:45 p.m.	General	<b>Welcome &amp; Kick Off</b> Let's kick off the retreat and set the stage to build inspiration and motivation.	
7:45 p.m. – 8:15 p.m.	General	<b>Why Freemasonry?</b> Today's world is complicated and even difficult. But some will say Masonry—and you—can improve the world. Learn how you can be a crucial factor in that effort.	
8:15 p.m. – 9:00 p.m.	General	<b>Brethren, Behold Your Master</b> Lodge leadership pulls us in many different directions. This session will help you learn how to keep your focus as a successful leader.	
9:00 p.m. – 10:00 p.m.	Post-Session Activity	<b>The Best Conversations</b> Masons say the best conversations happen in the parking lot after meetings. Tonight, instead of the parking lot, meet up at the hotel bar and start snapping pictures for the scavenger hunt.	
<b>Saturday</b>		<b>Let's hit the ground running</b>	
8:00 a.m. – 8:30 a.m.	Pre-Session Activity	<b>Coffee Chat: Expand Your Social Circle</b> Drink your morning beverage and kick start your day with new friends.	
8:30 – 8:35 a.m.	General	<b>Let's Start the Day</b> Let's start the day and hit the ground running!	
8:35 a.m. – 9:00 a.m.	General	<b>Called to Serve</b> Masonry is the world's best leadership lab. Learn how we use this lab to call leaders to serve.	

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9:00 a.m. – 10:00 a.m.	General	<b>Role of the Three Pillars</b> The three pillars are the foundation of our leadership lab. What does leadership mean in each role, and what does success look like?	
10:00 a.m. – 10:10 a.m.		Break	
10:10 a.m. – 10:40 a.m.	General	<b>Hello World!</b> Everyone knows “about” Freemasonry. But what they know probably isn’t accurate, and it’s time to set them straight. Get talking points and prepare for upcoming campaigns.	
10:40 a.m. – 11:10 a.m.	General	<b>Welcome in! Now What?</b> The public is interested in Masonry—that’s a fact. How can we work together to welcome in new members?	
11:10 a.m. – 11:20 a.m.		Break	
11:20 a.m. – 12:20 p.m.	Breakout Session 1	<b>Wardens Track: Unlocking the Mysteries</b> Keep candidates engaged with a meaningful candidate experience.	
11:20 a.m. – 12:20 p.m.	Breakout Session 1	<b>Master Track: One Charge at Time</b> Engage members—one charge at a time. This session will teach you how to use different lodge functions to engage members.	
12:20 p.m. – 12:30 p.m.		Break	
12:30 p.m. – 1:45 p.m.	General	<b>Lunch &amp; Keynotes</b> Hear from members of the youth orders and the Senior Grand Warden on plans for his year.	
1:45 p.m. – 2:00 p.m.		Break	
2:00 p.m. – 3:00 p.m.	Breakout Sessions 2	<b>Wardens Track: Communicating to Members</b> Keeping members informed and engaged can be hard work. Come learn how to make it easy.	
2:00 p.m. – 3:00 p.m.	Breakout Sessions 2	<b>Master Track: “Ready or Not” is Not Ready</b> Plan smooth qualifications and degrees to help make leading the lodge more attractive to your members.	
3:00 p.m. – 3:15 p.m.		Break	
3:15 p.m. – 4:15 p.m.	Breakout Sessions 3	<b>Wardens Track: The Deepest Lessons and History of the Greatest Fraternity in the World</b> Masonic education is a foundational activity for any lodge. Plan your Masonic education programs for your year.	

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3:15 p.m. – 4:15 p.m.	Breakout Sessions 3	<b>Master Track: The “Can’t Miss” Stated Meeting</b> Our lodges may hold more stated meetings than any other lodge program. Let’s make sure your members can’t wait to attend.	
4:15 p.m. – 6:15 p.m.		Break	
6:15 p.m.-7:00 p.m.		Cocktail Hour ( <i>No Host – Cash Bar</i> )	
7:15 p.m.-9:00 p.m.	General	<b>Dinner &amp; Keynotes</b> Hear from the President and CEO of the Masonic Homes of California and the Deputy Grand Master	
<b>Sunday</b>		<b>Celebrate the weekend and build momentum for tomorrow</b>	
7:45 a.m. – 8:30 a.m.	Pre-Session Activity	<b>Coffee Chat &amp; Breakfast</b> Breakfast and Masonic trivia. There’s no better way to start your day.	
8:30 a.m. – 9:30 a.m.	Breakout Sessions 4	<b>Wardens Track: Find and Restore</b> Grow membership by finding lost members and reconnecting with past ones.	
8:30 a.m. – 9:30 a.m.	Breakout Sessions 4	<b>Master Track: Mind the Gap!</b> How to recruit affiliated members to help fill leadership gaps in your lodge.	
9:30 a.m. – 9:45 a.m.		Break	
9:45 a.m. – 10:45 a.m.	General	<b>Hot Topics: Replacing the Cipher and Safeguarding Applicants</b> Join in a conversation about plans to replace the cipher and to safeguard how we treat applicants. Review 2026 per capita.	
10:45 a.m. – 11:15 a.m.	General	<b>Leading Like King Solomon</b> Masons have a unique perspective on leadership, in which a high value is placed on harmony. How can each of us follow King Solomon’s example?	
11:15 a.m. – 11:45 a.m.	General	<b>Taking the Retreat Home</b> Set next steps to take what you learned back to your lodge, and move your lodge forward.	